



# Scaling Up Land Restoration - Bridging large-scale and grassroots efforts for sustainable and long term impact



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Date // **7 Dec 2024**

Time // **10:00-11:30 AST**

Location // Blue Zone,  
Restoration Pavilion

Achieving a 50% reduction of all degraded land by 2040 demands large-scale implementation efforts worldwide, involving the public, private, and third sectors. However, grassroots initiatives also play a vital role in reaching this ambitious target. This side event will act as a platform for cross-sector exchange, inspiring impactful actions toward the G20 Land Restoration Goal by bridging local efforts with global objectives.

Register here: [bit.ly/3AAd4rm](https://bit.ly/3AAd4rm)



## Participants



**Carolina Sampaio**  
Instituto Terra



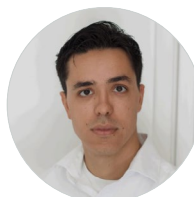
**Maria Degania Vidal**  
Spanish Ministry for the Ecological  
Transition and the Demographic Challenge



**Adewumi Owolabi**  
Aerobic Agroforestry Ltd



**Wayne Truter**  
Green Future Hubs |  
University of the Free State,  
South Africa



Moderated by:  
**Matheus Fontes**  
UNCCD-G20 GLI