

## Innovative Eco-Tech Initiatives to take Land Restoration to Scale

Date // 03 Dec 2024  
Time // 13:00-14:00 AST  
Location // Blue Zone,  
Restoration Pavilion



RESTORATION PAVILION

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Dive into the realm of innovative Eco-Tech initiatives driving the forefront of sustainable land restoration practices. Discover how technology and ecological ingenuity converge to rejuvenate landscapes, combat environmental degradation, and pave the way for a more sustainable and ecologically resilient future.



**Maryanne Gichanga**  
AgriTech Analytic Limited

**AgriTech Analytics** pioneers agricultural technology in Africa to **empower smallholder farmers through AI, satellite data analytics, and IoT sensors** for increased yields, reduced costs, and environmental sustainability.



**Mark Dawa Gersava**  
Bambuhay

**BAMBUHAY**, a Philippine **eco-enterprise**, creates plantable bamboo toothbrushes, promoting reforestation, aiding Indigenous People Farmers, uplifting families, and combating plastic pollution.



**Mohammed Alkhalid**  
NETZERO

**Netzero** in Saudi Arabia uses **AI and smart tech** for nature solutions in challenging climates. Trees are tracked for benefits, fostering a **sustainable Middle East combatting desertification** and safeguarding the planet.



**Elena Doms**  
Earth+

**EARTH+** focuses on land restoration, pollution reduction, and eco-friendly materials. Harnessing plant power, **EARTH+ restores soil, captures CO<sub>2</sub>, and produces sustainable alternatives**, achieving significant CO<sub>2</sub> sequestration and soil restoration.

Register here: [bit.ly/5637](https://bit.ly/5637)

