

EVENT REPORT

Building Bridges for Land 9 Standardisation of E-learning Offerings Towards Achieving UN SDGs

Date / 17 September 2024

Time / 12:00 – 13:00 PM CEST (GMT+2)

Location / Zoom Or Bonn UN Campus

“ Standardization is key to delivering high-quality, impactful education that can truly empower professionals to make a difference in their communities.” - Ghazi Jawad Al-Jabri



G20 GLOBAL
LAND INITIATIVE



United Nations
Convention to Combat
Desertification

Event Report

Building Bridges for Land 9

Standardisation of E-learning Offerings Towards Achieving UN SDGs

Date / 17 September 2024
Time / 12:00 – 13:00 PM CEST (GMT+2)
Location / Zoom Or Bonn UN Campus

EVENT OVERVIEW

The 9th edition of the Building Bridges for Land series, BBL9, was held on 17 September 2024 and focused on the “Standardisation of E-learning Offerings Towards Achieving UN SDGs”. The event was a hybrid event held at the UN Bonn campus in Bonn, Germany and was hosted by UNCCD’s G20 Global Land Initiative. Participants learned about ICBA’s efforts in standardizing their e-learning offerings for capacity development, particularly in saline and marginal environments, and how it contributes to achieving the UN SDGs.

SPEAKERS



Moderator: Luisa Castro
Information Management Team, UNCCD



Mr. Ghazi Jawad Al-Jabri
Capacity Building Specialist, ICBA

KEY INSIGHTS AND DISCUSSIONS

ICBA’S E-LEARNING STANDARDISATION:

The session highlighted ICBA’s innovative approach to standardizing their e-learning offerings, ensuring alignment with international standards for quality and accreditation. This standardization is a key step in empowering global professionals with the skills needed to address the unique challenges of saline and marginal environments.

ACCREDITATION OF COURSES:

A detailed discussion followed on the steps involved in accrediting ICBA’s e-learning courses to ensure global applicability and impact, with insights into the processes of scaling these offerings across regions like the MENA.

Event Report

Building Bridges for Land 9

Standardisation of E-learning Offerings

Towards Achieving UN SDGs

Date / 17 September 2024
Time / 12:00 – 13:00 PM CEST (GMT+2)
Location / Zoom Or Bonn UN Campus

KEY INSIGHTS AND DISCUSSIONS

CAPACITY DEVELOPMENT FOR MARGINAL ENVIRONMENTS:

The importance of capacity development in regions facing extreme environmental conditions was emphasized, with a focus on biosaline agriculture, salinity mitigation, and sustainable land and water management.

FUTURE COLLABORATIONS:

Synergies between ICBA's e-learning initiatives and other UN organizations were discussed, with a call for deeper collaborations to amplify global efforts towards sustainable development.

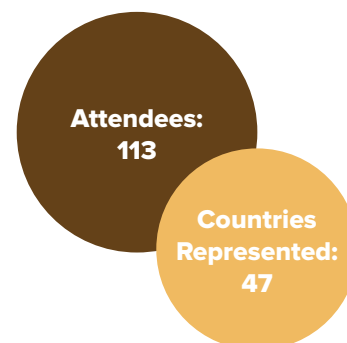
REGISTRATIONS AND ATTENDEES

The 9th Building Bridges for Land (BBL9) event attracted over 517 registrants from 63 countries, with 113 people from 47 countries joining.

REGISTRANTS DATA



ATTENDEES DATA



Event Report

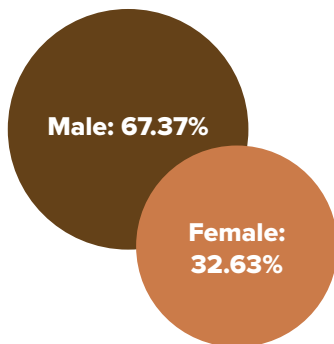
Building Bridges for Land 9

Standardisation of E-learning Offerings

Towards Achieving UN SDGs

Date / 17 September 2024
Time / 12:00 – 13:00 PM CEST (GMT+2)
Location / Zoom Or Bonn UN Campus

GENDER BREAKDOWN OF ATTENDEES:



“Through e-learning, we have the potential to reach regions that have long been neglected and equip the next generation of leaders with the tools they need for sustainable development.” - Luisa Castro

WAY FORWARD

The next phase of ICBA's and G20 GLI's collaborative capacity development program will include the first Arabic-language regional training in Cairo in September 2024, followed by a training session in Dubai in November 2024. These initiatives are pivotal in extending the reach of e-learning ICBA offers new regions and audiences.

Replay the webinar on [YouTube, here.](#)